



Don't Burn Your Bra; RECYCLE IT!



 Please recycle bras here!

Enter your permit # here:

(your invoice number is your permit number)



For more information about bra recycling, text BRA to 792/4



#20129 & #20144 & #20145

## STANDARD TERMS AND CONDITIONS

### IMPORTANT NOTES

- Congrats!** You (“client” and/or “you” or “your”) are soon to join the elite ranks of those who can legitimately state that they recycle bras. Our process of recycling bras into carpet padding depends on location, total weight, minimum market requirements, and production availability. B.R.A.™ certified recycling creates carpet padding that is comprised of additional recycled components used by our manufacturing partners, and is not made from 100% bras.
- Payment Receipt:** B.R.A.™ cannot begin processing any part of client order until payment is received *and* fully clears any bank processing.
- Non Refundable Policy:** All B.R.A.™ recycling services & product payments are non-refundable upon receipt of your shipped bras. If you choose to cancel service *before* we ship your boxes or cartons, please expect a 15% service and restocking fee.
- Shipping Permit Number:** We only process shipments received that have a valid permit number attached. To avoid facility rejects, be *certain* that your permit number is properly included on each shipment, and clearly visible. Unless otherwise arranged, the order number you received from the B.R.A.™ website is your permit number. *Note:* you must hand write the permit number on 20144 Labels in the square, the permit number for 20129 Cartons will come pre-written on the label cartons, and the permit number for 20145 Gaylords will arrive as Certified Printed Permit Labels, with unique integers.
- Permit Location:** Due to the fact that our locations, hold centers, and facility locations vary based on schedules and volumes, *only use the shipping address provided on your permit or pre-paid shipping label.* Do not copy, xerox, or re-use a shipping label. Do not ship anything to any address without first purchasing a valid new permit.

### RECYCLING TERMS

- Acceptable Bras:** We recycle bras of all fibers—natural and synthetic—including sports bras.

B.R.A.™ BRA RECYCLING AGENCY 425 5<sup>TH</sup> AVE NY NY 10016

[WWW.BRARECYCLINGAGENCY.COM](http://WWW.BRARECYCLINGAGENCY.COM)

646/472-9594 [KATHLEENKIRKWOOD@BRARECYCLINGAGENCY.COM](mailto:KATHLEENKIRKWOOD@BRARECYCLINGAGENCY.COM)

printed on 100% recycled paper FDS CERTIFIED, using soy ink RECYCLE THIS SHEET

IF BUSINESS DOES NOT RECYCLE, bring home as most MUNICIPALITIES supply HOME/RESIDENCE RECYCLING or go to: **EARTH911**

2. **Non-Acceptable Bras:** We do **NOT** accept gel bras at this time, due to the composition of the materials. If at all possible, please do *not* send gel bras, as they will not be recycled. Any gel bras sent to any of our facilities will be set aside by the recycler, and rerouted to local Department of Sanitation facilities.
3. **Other Than Bras:** *On an individual and pre-arranged basis*, B.R.A.™ will accept and recycle materials other than bras, i.e. underwear, swimwear, shapewear, pantyhose, damaged fabric from intimates, etc. To make such arrangements, please contact your B.R.A.™ specialist/curator at [info@brarecyclingagency.com](mailto:info@brarecyclingagency.com) for further details and to make arrangements and custom payment. Do *not* send any materials other than bras without prior arrangement.
4. **Packaging Restrictions:** We do not accept any bras in packaging, or those that have been hand tagged, or poly-bagged. Please remove prior to shipping to any of our facilities. Bras received with tags or packaging will be rerouted to local Department of Sanitation facilities. B.R.A.™ holds the right to refuse recycling business and shipments from any client who sends bras in packaging, since re-routing and sorting is a costly enterprise. Such clients will not be entitled to any refund.
5. **Recycling Schedule:** B.R.A.™ will recycle materials when minimum volume/weight thresholds are met. B.R.A.™ holds the right to delay the recycling process until such volume/weight minimums are met, based on market requirements and recycler facility availability and schedules.
6. **Carpet Padding Process:** The B.R.A.™ recycling process creates Bra Beads, which are only one part of the carpet padding. Carpet padding created with recycled bras is not entirely made of recycled bras, but rather, the final bra-recycled carpet padding will include varying numbers of Bra Beads, depending on the carpet padding manufacturers' individual content requirements.
7. **Intellectual Property:** The B.R.A.™ Bra Beads/Carpet Padding recycling process is a wholly owned patent-pending process of B.R.A.™ and a wholly-owned asset of the company. As such, B.R.A.™ does not publicly share information/details of the methodology, development resources, brokers, facilities, etc. Trademarks and copyrights are posted publicly on the B.R.A.™ website and on related social media and customer communications.

## LICENSING TERMS

1. **Agree To Display:** For these three A La Cart Services (20129, 20144, 20145), client agrees to display the B.R.A.™ logo ("certified logo") on any advertising or promotional materials that discuss bra recycling in connection with your business or events. In the alternative, you may display the words, "Recycling services provided by Bra Recycling Agency, Inc." ("certified trademark statement") without displaying the logo. You may, of course, display both. Our bra recycling process is the *only* authentic landfill reducing bra recycling process in the world. As such, we do not permit promoting a bra recycling event or any type of marketing campaign without use of our certified logo to help ensure no confusion with other less-than-honest companies who claim 'bra recycling' but who merely conduct clothing drives and/or direct-to-landfill collections. We respect our clients and also know that your clients hold you to a high standard. *Therefore, we protect all of our clients by requiring that our certified logo and/or certified trademark statement is/are prominently displayed on any advertising or promotion related to bra recycling.*

B.R.A.™ BRA RECYCLING AGENCY 425 5<sup>TH</sup> AVE NY NY 10016

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2. **Full Certification/Custom Licensing:** If you wish to create a white-label custom recycling program whereby you are not bound to paragraph (1) above (“Agree to Display”), you may purchase a full Brand or Retailer Certification, which will give you full usage rights, at <https://brarecyclingagency.com/product/certified-b-r-a/>
3. **Social Media Promotion:** Unless otherwise agreed in writing, you grant B.R.A.™ the right to promote client purchases and/or recycling events via social media, email, press release, or other promotional methods, and to use your company name(s) or event name(s) in such promotions. The specifics of such promotional content would be limited to your company name, the product(s)/service(s) purchased, and/or recycling events promoted.
4. **Our Social Media Tags:** You may tag us on Facebook (@bra) and Twitter (@bra) and incorporate us (and photos from our website) into your social media promotion from the moment you make a purchase on our site until the day you dispatch your shipment to our facility. Stating that you are ‘bra recycling with B.R.A.™’ after you have shipped to our facility (and without repurchasing a new valid permit number) is not permitted.

## OTHER TERMS:

1. **Breast Cancer Research:** All underwire and metal from recycled bras is collected and stored. Once a minimum volume/weight threshold of such metal is met, it is sold to a variety of metal recyclers at market value. B.R.A.™ then donates all proceeds from the metal recycling to breast cancer research. Our breast cancer research partner/donation group is still undergoing management review, and will be chosen at management discretion.
2. **Law:** These terms will be interpreted according to the laws of New York.
3. **Dispute Resolution:** Both parties agree to negotiate in good faith a potential solution to any dispute, first via email, and then via telephone conference (“preliminary dispute resolution proceedings”), prior to initiating any official legal proceedings. During said preliminary dispute resolution proceedings, should negotiations break down, both parties agree to first discuss whether arbitration would quickly and efficiently solve the issue, but should the party seeking redress wish to file a lawsuit, such will be permitted.
4. **Headings:** The headings and paragraph titles are merely to be used for description and should not be used to interpret the terms of this agreement.

**\*\*END\*\***